

## INCLUSIVITY

We are building a stronger sense of community by investing in our region's high streets, digital and transport connections.

By connecting communities with training, employment, affordable homes and assisted living technologies, we're giving all our residents a better quality of life.

We're a multicultural region, with over 90 languages spoken and 50 religions celebrated.

## QUALITY

We're home to four world class universities.

Sustainable, inclusive communities are at the heart of what we do. That's why we're focussed on developing affordable new homes in our region.

We're investing in new construction skill centres, developing the technology and skills to deliver new homes locally.

## INNOVATION AND THE CLIMATE EMERGENCY

Net zero: Our region is leading the UK towards being carbon neutral and has already reduced emission by 50% since 2005.

Rapid expansion of 5G in the region is actively reducing digital inequality.

Digital Tech for Good: Our digital innovation ecosystem is harnessed to address key regional and global challenges.

### KEY AREAS

### ENTERPRISE ZONE/AREAS

### CENTRES OF EXCELLENCE

## INVESTMENT OPPORTUNITIES

### BRISTOL CITY COUNCIL

### NORTH SOMERSET COUNCIL

### SOUTH GLOUCESTERSHIRE COUNCIL

### BATH & NORTH EAST SOMERSET COUNCIL

