

Invest
**BRISTOL
+ BATH**

THE WEST OF ENGLAND AGRITECH

Bristol and Bath have a growing network of innovative food and drink businesses, world leading centres of excellence and a strong collaborative environment between business and academics.



1,400+
FARM HOLDINGS



25,000+ HA OF
FARMABLE LAND



A LABOUR FORCE OF
3,000+ WORKERS



800,000+
LIVESTOCK

WHY INVEST IN THE WEST OF ENGLAND?

West of England region contributes
£40BN to the UK economy



Food and drink exports totalled **£800M**
from the South West region (Santander 2021)

Regional companies secured **£250M**
in venture capital funding in 2022

Bristol was the **HIGHEST RANKED** location
in the region for foreign investment in 2021

A strong and diverse talent pool of
10,000 GRADUATES per year across
four world-leading universities

REGIONAL CAPABILITIES



Controlled
Environment
Agriculture



Satellite
Technologies



Drone
Application



Precision
Automated
Robotics



Livestock
Innovation



Crop Health
Diagnostics



KEY BUSINESSES

Bristol based tech innovator **MyOxygen** creates bespoke mobile and web applications that improve the way people work and live. They recently developed a Mycotoxin disease screening app for dairy cows, collaborated with Hartpury College, and continue to expand engagement in the AgriTech sector.

Map Impact equips organisations with tools to assess effects on biodiversity and make informed decisions using concise data. Their advanced satellite technology supports Save Windermere by monitoring lake biodiversity and providing evidence to prevent further harm to this vital water source.

Did you know that the South West is the UK's largest space technology cluster? As a part of the South West Space Partnership, the region's space sector offers innovative solutions for AgriTech.



Scan to learn more



LEADING BUSINESSES



CENTRES OF EXCELLENCE



UNIVERSITIES



The Invest Bristol & Bath team offers free, tailored support to companies interested in locating and growing in the region.

Property solutions

Local knowledge

Industry connections

Relocation support

Links to networks

Hosting regional visits

Help accessing skills and talent

Expertise from sector specialists

Connections to regional partners & UK Government



Whether you're an innovative start-up or established company, contact Invest Bristol & Bath to find out how we can support the future growth of your business.

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